



CDA Minutes

COMMUNITY DEVELOPMENT AUTHORITY (CDA) MEETING
Wednesday March 23, 2022 at 4:00 p.m.
Caledonia Village Hall – 5043 Chester Lane

Committee Members Present: William Streeter, Dave Gobis, Fran Martin, Jacob Lovdahl, David Haertle, Marla Wishau

Guests: Peter Wagner, Elena, Jenny Trick (RCDC), Lee Wishau
Absent: Jim Dobbs

- 1. Meeting called to order by Chairman William Streeter at 4:10**
- 2. Minutes** of February 23, 2022, motion for approval by Dave Gobis second by **Jacob Lovdahl, approved unanimously.**
- 3. Blight Update-** Helena presented update on blight using a contemplated newsletter format and suggested quarterly updates for ongoing issues with exception to new developments which could be addressed on a monthly basis as needed. Pete Wagner concurs it would be preferred for a more efficient use of their limited staff. A written copy of the updates was provided. Legal requirements have a substantial impact on the amount of time needed to resolve some of the more intensive violations.
- 4. REAL RACINE Update:** Jenny Trick appeared and provided a brief discussion on the creation and current operation of RCEDC. Focus has somewhat changed from the original intention of focusing exclusively on business attraction. This is an ongoing evolution with the staff and funding reductions taking place at REAL RACINE. There is ongoing concern that operational costs of the organization leave little funding for tourism promotion. There is not much likelihood, given the withdrawal of Mt. Pleasant, the funding will return to an adequate level for effective promotion.

Given the information gathered from this in addition to previous meeting's presentations a motion was made by Marla Wishau to suggest to the Village Board that Caledonia withdraw

from our 36 year old agreement with Real Racine. The motion was seconded by Dave Gobis and passed unanimously

5. **Signage update.** Elsa Mileager was unable to attend no update was provided.
6. **Branding Report:** Lee Wishau says the subcommittee has met several times and identified seven areas of interest. There will be further discussion at the next meeting.
7. **Check List for Residential/Commercial Development-** Lee Wishau reports list is currently out for review by various departments to assure accuracy prior to submission and approval
8. **Treasures Report:** Balances reported, no new activity
9. **Communications and New Business:** None reported
9. **Adjournment-** Motion to adjourn made by Fran Martin and seconded by Jake Lovdahl at 6:00 PM, passed unanimous
10. **Next meeting April 27, 2022 4PM Village Hall**

Submitted April 18, 2022 by Dave Gobis