

COMMUNICATIONS COMMITTEE MEETING
Wednesday, January 10, 2024, at 10:30 a.m.
Caledonia Village Hall – 5043 Chester Lane

1. Call to Order
2. Approval of Minutes
3. Strategy for Identifying Where the Village of Caledonia Logo is Currently Used
4. Update on status of logo availability across multiple programs
5. Update on website
6. Update on completed contributions to Village communications:
 - a. Zip Code changes
 - b. Tax Insert
 - c. Thistle description
7. Strategy for identifying where the logo is currently used and would be updated
8. Discussion of Village Signage –
 - a. Assessments of Current Sign Conditions
 - b. Location – mapping overview
 - c. Develop process and procedure Plan for new sign implementation and or/current sign alterations
9. Review of Communication Committee Execution Plan (attached)
10. Discussion of present village communications with residents and deliberation on future engagement (comprehensive communication plan)
11. Building designation follow up with Trustee Wishau
12. Adjournment

Dated January 5, 2024

Kathryn Kasper
Village Administrator

Only committee members are expected to attend. However, attendance by all Board members (including non-members of the committee) is permitted. If additional (non-committee) Board members attend, three or more Board members may be in attendance. Section 19.82(2), Wisconsin Statutes, states as follows:

If one-half or more of the members of a governmental body are present, the meeting is rebuttably presumed to be for the purposes of exercising the responsibilities, authority, power or duties delegated to or vested in the body.

To the extent that three or more members of the Caledonia Village Board actually attend, this meeting may be rebuttably presumed to be a “meeting” within the meaning of Wisconsin’s open meeting law. Nevertheless, only the committee’s agenda will be discussed. Only committee members will vote. Board members who attend the committee meeting do so for the purpose of gathering information and possible discussion regarding the agenda. No votes or other action will be taken by the Village Board at this meeting.