



CDA Minutes

COMMUNITY DEVELOPMENT AUTHORITY (CDA) MEETING

**Wednesday, November 17, 2021 4:00 p.m.
Caledonia Village Hall – 5043 Chester Lane**

Committee Members Present: William Streeter, Dave Gobis, Fran Martin, Jim Dobbs, Jacob Lovdahl, David Haertle, Martha Wishau

Guests: Peter Wagner, Dave Blank, Ron Coutts, Joslyn Hoeffert

- 1. Meeting called to order by Chairman William Streeter at 4:00**
- 2. Minutes of October 27, 2021 motion for approval by Fran Martin, second by Jacob Lovdahl, approved unanimously**
- 3. CDA Member Update- Bill Streeter introduced David Haertle as a new CDA Committee member and welcomed Marla Wishau as a returning committee member**
- 4. REAL Racine- Dave Blank gave commentary on the need to redirect the focus of Real Racine due to a drastic reduction in budget from 1.2M to 500,000. Such activity is currently ongoing. Fran Martin addressed an issue about a rumor that room taxes were being used to maintain horse trails and attributed it to her which was untrue, Dave Blank said an email had been issued stating that was not correct. Dave Gobis stated that he did not feel were adequate for the amount of our village investment and provided his reasons. Stated he would like to see greater promotion. Dave Blank stated Real Racine does not promote communities, just events. In addressing Mr. Gobis' concerns about promotion of Caledonia Historical Society he states that they rely on information from Ron Coutts and that the Park is only open a few weeks a year. Mr. Blank said Real Racine has purchased a \$7,500 program that will better track events and attendance. Mr. Blank attributed the lack of promotion due to poor or no input from communities. He suggests that we develop a relationship with Mt. Pleasant as they will be taking over event planning and social media.**
- 5. Signage update. Elsa reports conditions have been met and we are ready to go with 3 Mile project. Michaels has final sign off, Pete Wagner says permit has been issued.**

- 6. Business Listings- Joslyn Hoeffert says we need an updated list of business. The list has become dated. Jim Dobbs cautions that home based business should not be listed due to zoning issues. Joslyn will clear data and list will be rebuilt from scratch. Elsa says CBA is currently developing a directory for members**

- 7. Blight Report- Pete Wagner updated current status of various properties. Complaints still being received about parking. No ordinance currently exists where operable vehicles can be parked. An ordinance is being proposed for code enforcement. 6141 Hwy 31 is ongoing and very active. Enforcement activity continue to be reactive not proactive due to staffing limitations. Pete and Joslyn are working on a web based complaint form. There was considerable discussion and Pete asked for review of current form**

- 8. Treasures Report- Pete Wagner reports that the basic flower pots were approved as presented. A dollar amount was requested and will be forwarded by Bill Streeter when available. Pete said the budget allocation was listed in the approved budget. CDA ended up over budget due to Culver remediation. Bill Streeter gave an accounting of current expenses. Mr. Streeter appointed Marla Wishau interim Treasurer subject to agenda item and vote.**

- 9 Adjournment- Motion to adjourn made by Fran Martin and seconded by Dave Gobis at 5:38 PM, passed unanimous**

- 10 Next meeting January 26, 2022 4PM Village Hall**

Submitted January 22, 2022 by Dave Gobis