

COMMUNITY DEVELOPMENT AUTHORITY (CDA) MEETING

Wednesday, September 22,2021 scheduled for 4:00 p.m. Caledonia Village Hall – 5043 Chester Lane

This was an in-person meeting

Committee Members Present: William Streeter, Dave Gobis, Kjell Erlandsson, Fran Martin, Jim Dobbs

Committee Members Absent: Jake Lovdahl

Guests: Peter Wagner, Lee Wishau, Elsa Mileager, Scott Simonson

- 1. Meeting called to order by Chairman William Streeter at 4:00
- 2. Minutes of August 25, 2021 motion for approval by Fran Martin, second by Kjell Erlandsson, approved unanimously
- 3. Branding/Marketing update- Elsa Mileager reporting for sub-committee. Had not been brought up to speed prior to meeting. Village Board has still not had any discussion. The overall desire is for uniformity. Elsa feels a dedicated person is needed to drive the branding issue. Trustee Wishau feels the amount of time devoted to this issue is excessive for the committee and implementation outside the abilities of the group. There was general consensus that with the change in make-up of the group we would await further guidance from the Village Board. There was discussion on the Payne and Dolan sign which has been awaiting guidance from the Branding Committee. As that is not likely in the near future Gobis motioned the format of the WE Hwy 32 sign be adopted and move forward. Motion seconded by Fran Martin, passed.
- 4. REAL Racine- Fran drafted a letter and presented it for discussion. There was general agreement with the content. She will forward to Dave Blank and request his attendance at our next meeting.

- 5. Blight Report- Pete Wagner updated current status of various properties. Citations for non-compliance for the 6121 Hwy 31 property have been issued. Other enforcement action has been ongoing including the Frontage Road property. Gobis asked about the website blight complaint form the committee had discussed at length in the past. Wagner reports that all complaints come to him however, the committee had requested a specific format similar to the document in use by Oak Creek be utilized. The committee agrees that remains our preferred method of complaint.
- 6. Treasures Report- Kjell Erlandsson reports no additional income or disbursements. Dobbs reminds the committee that the Board will be meeting for a budget discussion and invites Committee Chair Streeter to attend. Dobbs also spoke of a grant program using COVID funds is in consideration. Elsa reports that the Flower Pot program is considering an expansion which if approved could result in a substantial additional expense over past budgets. Gobis is concerned that the impending expenditures on blight projects in 2022 would leave very little reserve funds for any other blight related projects.
- 7. Adjournment- Motion to adjourn made by Fran Martin and seconded by Dave Gobis at 6:108 PM, passed unanimous
- 10 Next meeting October 27, 2021 4PM Village Hall

Submitted October 21, 2021, by Dave Gobis Secretary