LEGISLATIVE/LICENSING COMMITTEE MEETING
CALEDONIA VILLAGE HALL
5043 CHESTER LANE, RACINE, WI 53402
Monday, October 8, 2018

Trustee Wanggaard called the meeting to order at 4:39 p.m. In attendance were:

Committee Members: Trustee Kevin Wanggaard, Trustee Dave Prott

Department Managers: Administrator Tom Christensen, Clerk Karie Torkilsen, and Attorney Elaine

Ekes. Trustee Fran Martin and Trustee Dale Stillman were also present.

1. Approval of minutes

Trustee Prott moved to approve the 2018 minutes as printed, Trustee Wanggaard seconded. Motion carried unanimously.

2. Approval of New Class B Combo Liquor License/Honey B's II, Restaurant, LLC - 4713 Douglas Avenue/Juan Hernandez Romero, Agent.

Clerk Torkilsen explained that Juan Hernandez and his brother have purchased Honey Bees II. They hired an Attorney to assist them in this process. Both Juan and his brother were in Village Hall with their attorney last week to get the necessary applications completed and inspections set up in order to obtain the liquor license. Although they were not able to attend the meeting due to a death in the family, Clerk Torkilsen felt everything was in order and recommended approval. Attorney Ekes also reviewed the documents and saw nothing was out of line. The Committee was fine with moving forward with the approval.

Trustee Prott motioned to approve a New Class B Combo Liquor License/Honey B's II, Restaurant, LLC - 4713 Douglas Avenue/Juan Hernandez Romero, Agent. Seconded by Trustee Wanggaard. Motion carried unanimously.

3. Amendment to Liquor License Premise Description / Pick 'n Save, 5111 Douglas Avenue

Clerk Torkilsen explained that she received an email from Roundy's Administrative Assistant Tammy Koch regarding a modification to the stores premise description to allow for the clickList program. This program allows customers to shop for groceries online, drive to the store at which time the order is brought out to their vehicle at a designated location in the parking lot at a specified time. Currently the program does not include the sale of liquor because of the parameters of their liquor license. They are seeking to amend the premise description to read: "one story retail grocery & liquor; including the exterior parking stalls specifically designated for the online merchandise order & pickup service and the pathway utilized to access the parking stalls". Brieanna Cotton, the Assistant Manager of Real Estate was present.

Cotton gave a brief explanation on how the clicklist process works. The items are ordered online, a specified time is chosen, an employee from the store "shopper" picks and bags the items, the customer

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arrives for pick up at the designated area and calls the number posted to bring out the ordered items to be loaded into their vehicle. The employee loads the items returns back into the store where they finalize the transaction and the money is then taken out of the customer's account. ID is required if alcohol is being purchased with the groceries. They are seeking to create a point-of-sale handheld option where a credit card could be swiped outside and would also be used to enter birthdate information for the sale of alcohol. Currently, items may only be picked up between the hours of 8 a.m. until 8 p.m. with a four hour waiting period between the time the online transaction is received and the time of pick up. Orders placed after 2:00 p.m. cannot be picked up until the next day.

Trustee Wanggaard asked how the process works when alcohol is ordered. Cotton explained that when alcohol is ordered, that order is flagged. At the time of pickup up, only a licensed operator can bring out the items. After checking ID, the items will be loaded into the vehicle. Roundy's has a policy where everyone's IDs are checked regardless of age before an alcohol purchase can be made. Once the ID is checked, and items are loaded, the employee goes back into the store to finalize the transaction. Alcohol transactions must be face-to-face in the State of Wisconsin which is why the money isn't taken until the point of transaction. The employee must be a licensed operator when delivering the clicklist orders. For in store transactions, it is not necessary for all cashiers to be licensed as long as there is one licensed operator overseeing the rest.

Trustee Wanggaard brought up concern regarding fake IDs or an underage employee "hooking up" a friend and alcohol being "accidently" placed in an order. Cotton stated that the clicklist processing time is 4 hours, so for someone seeking to get alcohol it would be a lengthy amount of time to wait so one would think that this would be a poor method to obtain it. Further, Cotton thought it was not likely alcohol would be wrongly placed in an order because the order is picked by a random employee, scanned and verified versus the list. She also stated that all store policies apply, such as in the event of a customer smelling like alcohol, the licensed operator would inform a superior. If there is an issue with the alcohol portion, that part of the order can be cancelled and the remainder of the groceries could be purchased.

Clicklist is a Kroger program. Over the last year different municipalities have viewed this option. Forty different locations have now started this program. No one has outright rejected it, and there have been Ordinances written to support the program.

Currently, Caledonia Ordinance is prohibitive and must be revised for this program to work. Attorney Ekes thought it would be pretty straightforward. Cotton understood and was agreeable with what was discussed. She will be given a chance to review the Ordinance prior to its adoption.

Motion by Trustee Prott to have Attorney Ekes revise the current Ordinance to allow this new process and bring back to Committee for review. Seconded by Trustee Wanggaard.

4. Adjournment

There being no further business, Trustee Prott moved to adjourn the meeting at 5:14 p.m. Trustee Wanggaard seconded. Motion carried unanimously.

Respectfully submitted,

Joslyn Hoeffert Deputy Village Clerk