MINUTES FROM COMMUNITY DEVELOPMENT AUTHORITY May 22, 2017

Present: Kjell Erlandsson; Fran Martin, Bill Streeter, Dave Gobis, Marla Wishau, Bob Bradley Excused: Lee Wishau Also Present: Martha Hutsick for the Douglas Avenue Business District

- 1. Meeting was called to order by Fran Martin at 5:16 p.m. at the East Side Community Center.
- 2. Motion made by Bill Streeter to approve the minutes. Seconded by Kjell Erlandsson. Motion Carried
- 3. There was no report about the Village Hall having the ability to use a designated area for meeting purposes. At the next meeting we will have a report. As a note, the new Village Hall opening has been delayed a month.
- 4. Douglas Avenue Business District: Martha reported there are 10 container flower gardens that will be planted and placed at participating businesses along Douglas Avenue. This was their first year and they had hoped to have 10 containers to start. They are also now distributing the restaurant guides to other Douglas Avenue businesses for distribution to the public.

Marla shared a positive response from one of the Franksville industrial park members regarding either using the Village Website to create a "bulletin board" to share any interests the industries in that park might share. Another option they are considering is creating a group similar to the Douglas Avenue group to share ideas with each other and the Village. We are waiting to hear back at this time.

- 5. Tom Christensen is working with the United States Post Service to get permission to have the 6 different zip codes used in Caledonia called Racine OR Caledonia. This would be a good start into defining our community and allow businesses to keep all the printed materials they have, making the 'Caledonia' change the next time they print. Tom noted it was not an easy task to change zip codes and we would have to see how long it might take the US Post Service to make any changes to existing zip codes to better define
- 6. Discussion: Improving Commercial/Residential development communication from our Building / Engineering / Racine County Development Services staff to potential developers. Lee is creating a skeleton list of the process. The Village and Racine County staff will flesh in the details and we can review and improve on the presentation/checklist. We can then sample it on the public to see if it is easy to understand and work with, and when it is we can publish it on the website. We share the opinion there are times the Village staff appears more adversarial than helpful. We can monitor this with evaluations from those who have completed the process and also choosing random citizens/developers to shadow.
- 7. Reviewed the CDA guidelines from 2005 and will look to rebuild them to meet our current needs. In the next meeting we will define what the CDA's objectives will be for the next several years. We will consider adding blighted property oversight and a vision / long range planning for Douglas Avenue and possibly a 'Franksville Center' concept. Bill Streeter has experience with both the visioning and long range planning concepts and can help us define and develop these different goals. We will also bring in Jarmen Czuta from Racine County Development Services department to share these goals and help us to implement them when there is new development. He can also help us determine what we can do about blighted properties. Jarmen is the contact for all Caledonia planning and development and works closely with Caledonia's development staff, administration and board to move development along in Caledonia.
- 8. Bob Bradley liked Fran's idea to encourage a "Franksville Center" vision for Hwy K. As discussed above, it will be included when we define the objectives for CDA.
- 9. New Business none
- 10. Meeting adjourned 6:30 p.m. Motion made by William Streeter. Seconded by Fran Martin. Motion Carried.

Respectfully submitted by Marla Wishau