

ELECTION DAY CAMPAIGN RESTRICTIONS

(State Statute 12.03 & 12.04)

1. Persons are prohibited from electioneering on public property within 100 feet of an entrance to a building containing a polling place, or engage in any activity which disrupts voting or interferes with the orderly conduct of the election. This prohibition does not apply to electioneering on private property within 100 feet of an entrance to a polling place. The placement of election signs on private property within the 100 foot radius is permissible.
2. State Statute 12.04 (2) states that any individual may place a sign containing a political message upon residential property owned or occupied by that individual during an election campaign period. The Village Clerk, Chief Election Inspector, or police officer may remove posters or other advertising which is placed in violation of this section.

DISCLAIMERS

(State Statute 11.1303)

Every communication which is paid for by political funds must contain a disclaimer or attribution statement identifying the source of the funds paying for the communication. This includes every printed advertisement, billboard, handbill, sample ballot, television or radio advertisement or other communication paid for by political funds. Disclaimers should be included on each separate page of a political communication, including letterhead and enclosures. Disclaimers should also be on items such as T-shirts, bumper stickers and yard signs. The disclaimer **must** use the words **"Paid for by"** (abbreviations should not be used for this language) followed by the name of the committee or group making the payment or assuming responsibility for the communication and the name of the treasurer or other authorized agent. When the communication is being paid for through an in-kind contribution, it must bear the disclaimer of the recipient campaign committee. Abbreviations may not be used for the name of a candidate or campaign committee.

No disclaimer is required on:

1. personal correspondence not reproduced by machine for distribution.
2. a single personal item which is not reproduced or manufactured by machine or other equipment.
3. nomination papers even if the papers contain biographical information.
4. pins, buttons, pens, balloons, nail files and similar small items on which a disclaimer cannot be conveniently printed.
5. envelopes which have campaign committee identification printed on them.

FORMATS FOR DISCLAIMERS

When a communication is paid for by a candidate without a committee, or paid for by an individual, the disclaimer should read: **"Paid for by Mary Smith"**.

When the communication is paid for by the campaign committee of a candidate or by a political committee, the disclaimer should read: **"Paid for by Friends of Mary Smith for Mayor, John Jones, Treasurer"** or **"Paid for by the Committee for Voters, John Jones, Treasurer."**

When the communication is an independent expenditure, either supporting or opposing a candidate, the disclaimer should read: **"Paid for by the Committee for Voters, John Jones, Treasurer. Not authorized by any candidate or candidate's agent or committee"**.

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Campaign Finance: Contribution Limits

Limits for All State and Local Offices

Contribution limitations apply cumulatively to the entire primary and election campaign in which the candidate participates, whether or not there is a contested primary election.

	Individual Contributor	Candidate Committee	Political Action Committee
Governor	\$20,000	\$20,000	\$86,000
Lieutenant Governor	\$20,000	\$20,000	\$26,000
Secretary of State	\$20,000	\$20,000	\$18,000
State Treasurer	\$20,000	\$20,000	\$18,000
Attorney General	\$20,000	\$20,000	\$44,000
Superintendent of Public Instruction	\$20,000	\$20,000	\$18,000
Supreme Court	\$20,000	\$20,000	\$18,000
State Senator	\$2,000	\$2,000	\$2,000
State Assembly Representative	\$1,000	\$1,000	\$1,000
Appeals Judge (Populous Districts)	\$6,000	\$6,000	\$6,000
Appeals Judge (Other Districts)	\$5,000	\$5,000	\$5,000

Circuit Judge (Populous Area)	\$6,000	\$6,000	\$6,000
Circuit Judge (Other Area)	\$2,000	\$2,000	\$2,000
District Attorney (Populous Area)	\$6,000	\$6,000	\$6,000
District Attorney (Other Area)	\$2,000	\$2,000	\$2,000
Local Offices*	<ul style="list-style-type: none"> For districts with a population of 25,000 or fewer, \$500 For districts with a population of 25,001 or greater, \$.02 times the population, up to \$6,000 	<ul style="list-style-type: none"> For districts with a population of 25,000 or fewer, \$500 For districts with a population of 25,001 or greater, \$.02 times the population, up to \$6,000 	<ul style="list-style-type: none"> For districts with a population of 20,000 or fewer, \$400 For districts with a population of 20,001 or greater, \$.02 times the population, up to \$5,000

*The latest federal census or the census information on which the district is based should be used to determine population (§ 11.1101(1)(h)2

(<https://docs.legis.wisconsin.gov/statutes/statutes/11/XI/1101/1/h/2>)).

Corporations, Associations, Labor Organizations, & American Indian Tribes

Corporations, associations, labor organizations, and American Indian tribes are prohibited from contributing to candidate committees, political action committees, and primary funds of political party and legislative campaign committees. These entities may contribute to independent expenditure committees and referendum committees in unlimited amounts, and may contribute up to \$12,000 per calendar year to a segregated fund account of a political party committee or a legislative campaign committee.

Political Action Committees and Party Committees

- Political action committees (PACs) may make unlimited contributions to other PACs
- PACs may contribute up to \$12,000 to a political party committee in a calendar year
- Party committees may make unlimited contributions to PACs