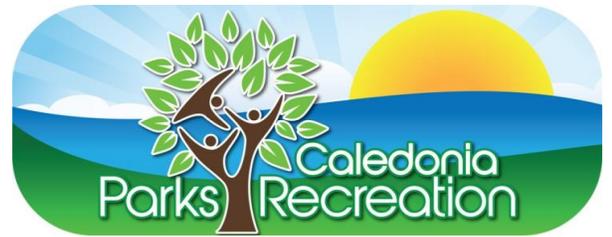


# **PARTNERSHIP**

## **ADVERTISING PROGRAM**

Supporting our Parks & Quality of Living in the Community



Last winter, The Park Commission offered local businesses and organizations the opportunity to promote their message or services to the community by purchasing a sign and having it displayed on our outfield fence at Crawford Park.

Your sign has the opportunity to engage with the community with an impactful message and create interest in what you offer. We all know that visual communication helps your business get noticed and that awareness is the key in the ongoing success of a business or organization.

By purchasing a sign in our Advertising Program you have joined a partnership with the parks and you will receive a Certificate of Appreciation that you can proudly display at your business or organization that you are a partner/sponsor of our parks and you support a better quality of living within our area. Your business will also be added to our website as a partner/sponsor.

In our first year we are very proud to have teamed up with 36 local businesses and organizations which allowed us to purchase the five missing spring toys and repair our remote for the scoreboards at Crawford Park. The remaining balance along with our sponsors renewing for another year will allow us to recondition our two tennis courts. All together this is a \$20,000 value in improvements to our various parks. Again, the Park Commission would like to thank everyone for their participation in our advertising program.

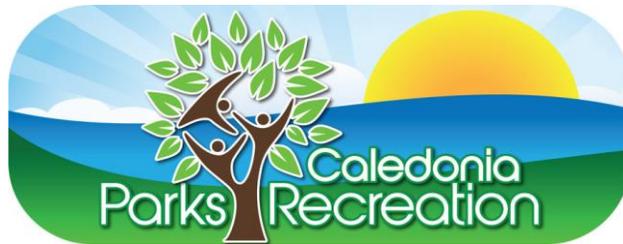
In the spring of 2019 we are planning on expanding the Crawford Park with 8 more acres of year round activities. Plus, The Racine Spartan Soccer Group will be scheduling their spring and fall season games at Crawford Park. This will allow the community more opportunity to see your sign proudly displayed in the park. Our new park development will be funded by our impact fees and grants but the ongoing maintenance is where your contributions make a difference in our overall appearance of our parks.

Please consider this opportunity as a way to give back to your parks and also to improve the quality of life within our community. Your partnership will help maintain all our village parks with continuous enhancements for all ages to enjoy.

You may contact the Village of Caledonia Parks and Recreation Department, Randall Solberg our Parks Supervisor by email: [rsolberg@caledonia-wi.gov](mailto:rsolberg@caledonia-wi.gov) with any comments or questions.

We look forward to your partnership☺  
Caledonia Parks Commission

# VILLAGE OF CALEDONIA PARKS AND RECREATION COMMISSION



Scott Warner, President  
Edward Willing, Vice-President  
Kathy Burton, Secretary

Jay Benkowski, Liaison  
Patrick Flynn  
Earl Bednar Jim Arehart

## LCpl Daniel R. Wyatt Ballpark Advertising Program

The LCpl Daniel R Wyatt Ballpark contains multi-use recreational opportunities for the 24,705 residents of Caledonia and many of visitors from the surrounding communities. The two ball diamonds, concession stand and playgrounds are located entirely within Crawford Park, the flagship park of the Caledonia Parks and Recreation Department. The diamonds serve as the home fields for Caledonia Youth Baseball organization with league play six days per week and multiple games on the weekends, during the months of May through August. Our "Friends of the Park" organization with over 450 kids participating ranging in ages from 5-15 years of age that play for the local teams on a daily basis, the ballpark also hosts visiting teams from around Racine County during leagues and tournament play.



The Caledonia Parks and Recreation Commission is pleased to announce the opportunity to help support by advertise with permanent signage displayed on the outfield fences. **All funds will be placed in the Caledonia Parks Enterprise Fund and will be used to maintain/develop our local parks and recreational programs.**



Advertising signs will be 8' x 4' for a full size or 4' x 4' for a half size and will be placed horizontally on the outfield fence of the ball diamonds. Each individual or business must provide their own artwork and design. All signs will be managed and maintained by the Village of Caledonia Parks and Recreation Department. Plus, your sign image along with a brief description will be on our website under "Parks Sponsor Partnerships" and you will receive a certificate of appreciation to proudly display at your location.

**Your cost pending the size of your sign for the first year will have an additional one time charge added to cover the sign cost and the installation.**

You will receive an annual request for continue sponsorship in February with payment due on March 15.  
**We appreciate your community support as we continue to improve the quality of life with in our parks.**

If you have any questions, please contact: **Village of Caledonia Parks and Recreation Department**  
**Randall Solberg/ Advertising Sign** Email: rsolberg@caledonia-wi.gov  
**5043 Chester Lane** Phone: (262)939-1033  
**Racine, WI 53402** Fax: (262)835-2388

## Caledonia Parks Diamond Advertising Program

Business Name \_\_\_\_\_  
 Business Address \_\_\_\_\_  
 Contact Name \_\_\_\_\_ Phone # \_\_\_\_\_  
 Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

**ALL FIRST YEAR ORDERS: Will have an additional material cost added to your order.**

	Size	Annual cost	Additional 1 <sup>st</sup> Year Fee
<b>Please select options:</b> Full Sign	8' x 4'	\$300.	\$200.
Half Sign	4' x 4'	\$150.	\$100.

If you wish to offer a Monetary Cash Donation \$ \_\_\_\_\_

**TOTAL AMOUNT ENCLOSED \$ \_\_\_\_\_**

Office use only Date: \_\_\_/\_\_\_/\_\_\_

\*Make checks payable to "Caledonia Parks Enterprise Fund."

Check #: \_\_\_\_\_ **\*Must provide your own artwork and design to be used or \$25.00 additional fee will be added.**



Here are our proud sponsors from 2018

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