

**ORDINANCE NUMBER 2024-13
VILLAGE OF CALEDONIA**

**AN ORDINANCE TO CREATE TITLE 7, CHAPTER 2, SECTION 19 OF THE CODE
OF ORDINANCES OF THE VILLAGE OF CALEDONIA RELATED TO THE
MUNICIPAL APPROVAL OF FULL-SERVICE RETAIL OUTLETS.**

The Village Board of the Village of Caledonia, Racine County, Wisconsin, hereby ordains as follows:

1. That Section 7-2-19 of the code of ordinances for the Village of Caledonia “Full-Service Retail Outlets” be, and hereby is, created to read as follows:

“SEC. 7-2-19 FULL-SERVICE RETAIL OUTLETS.

- (a) **Authority.** Approval by the Village of a full-service retail outlet application shall authorize the applicant to establish a full-service retail outlet and make full-service retail sales from that premises. Such authority shall be contingent on the applicant obtaining approval by the State of Wisconsin. This approval only applies to full-service retail outlets that are located off the production premises.
- (b) **Fee.** Each request for municipal consideration shall be subject to a \$50.00 fee.
- (c) **Eligible areas.** Areas included in any full-service retail outlet shall be owned by or under the control of the applicant or licensee. If the applicant seeks to encroach upon public property or a public thoroughfare, the applicant shall also obtain the applicable permits or privileges as provided in this Code.
- (d) **Type of alcoholic beverages for sale restricted.** The type of alcoholic beverages available for sale at any full-service retail outlet must be of the same type as that produced by the licensee. For example, a brewery can only sell fermented malt beverages at its full-service retail outlet and may not sell wine or other intoxicating liquor at its full-service retail outlet. The provision of taste samples is limited to those alcohol beverages authorized to be sold at the full-service retail outlet.
- (e) **Standards for approval.** The standards for Village approval of a full-service retail outlet are the same as are applied for any other retail license under Caledonia Municipal Code Sections 7-2-9 and 7-2-10, including a premises description to be provided by the applicant.
 - (1) A Class A or B Retail application does not need to be completed or reviewed by staff under Sec. 7-2-9 and 7-2-10 of the village code.
 - (2) Section 7-2-9(b) of the village code shall be applied to temporary locations as required by Village Staff.